



WHITE PAPER

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1. Our Project

The world of finance is experiencing an unprecedented revolution, driven by technological innovation and the growing demand for democratisation and transparency of financial instruments. In this changing environment, the role of cryptocurrencies and blockchain technology is going far beyond the simple exchange of value, becoming a driving force for ethical and economic innovation. Cryptocurrencies promise to revolutionise the way people interact with financial markets and engage in ethical finance

The BSON Project acts as a bridge between technology and social impact and is a concrete response to these needs, offering a unique ecosystem that fosters the achievement of sustainable economic autonomy and encourages social inclusion through a culture of sharing and collaboration. The project unites:

a. an advanced auto-trading platform

A secure and intuitive environment for trading a wide range of digital assets, with advanced tools for experienced traders and simplified functionality for beginners. It provides users with tools for creating automated algorithms (BOT) with the help of artificial intelligence (AI), to make fast



and accurate decisions and optimise profits, reduce risk and democratise access to advanced trading tools.b. a social network dedicated to the exchange of financial knowledge between users of all levels.

A vibrant community where financial experts and enthusiasts can connect, share knowledge and learn from each other, promoting growth and financial literacy. A social where BOT can be published, promoted and traded.

c. a concrete commitment to ethical finance with BSON Tokens.

U n innovative suite of ethical finance instruments through the BSON Token with the objectives of:

- Removing barriers to entry into the investment world by making financial instruments accessible to a wide public.
- Promoting transparency, knowledge sharing in a collaborative environment that fosters economic education
- Promoting the creation of distributed economic wealth by encouraging sustainable projects with a strong social and environmental value.

This whitepaper details the vision, technology and functionality of the BSON Project, presenting an ambitious project that aspires to shape the future of finance.

2. Pillar's Project

The BSON Project is based on the creation of an innovative online software platform called BSON Trading that provides users with a dedicated social network, a token and a set of user-friendly advanced financial tools.

2.1 Autotrading with Cashback in BSON Token

The BSON Trading platform has several sections, the first of which is Trading. It is designed to **democratise** access to the financial world by means of tools that simplify investing in cryptocurrencies through the use of BOTs: intelligent programmes that allow you to buy and sell cryptocurrencies at the right time in a completely automatic way. Some of them can be generated by the platform with the help of Artificial Intelligence, i.e. an engine that constantly performs an automatic technical analysis of the main cryptocurrencies on the market, providing suggestions for the configuration of buying and selling strategies to be adopted with BOTs BOTs can be tested by means of back-testing functions, before being used in the market.



Each time the BOT carries out a transaction, a portion of the trading commission to be paid to the platform is returned to the user in the form of a BSON Token in accordance with the core principles of ethical finance that characterise the project: this is the BSON Cashback. The BSON Token is thus a Utility Token whose value depends not only on the market dynamics of cryptocurrencies, but also on the Cashback generated from the proceeds of investments made on the BSON Trading platform.

The main investors of BSON Tokens are therefore the platform BOTs.

2.2 Community and Finance

The BSON Social Network was created with the specific intention of creating a Community capable of providing support to novice users through dedicated chats, tutorials, documents and training mini-courses. Through the Community, BOTs created and configured independently by experienced users can be resold to beginners. BOTs are only bought and sold in BSON Tokens and at prices set by the platform based on their performance The Finance section provides the user with the opportunity to acquire new BSON Tokens by, for example, joining new users' affiliate plans or by publishing training video tutorials for beginners. BSON Tokens accumulated through these and other mechanisms, including those earned through Cashback, can be reinvested into investment plans published in this section

2.3 BSON Ecosystem

"The BSON project represents a cutting-edge and unique project in the cryptocurrency world."



The BSON Trading platform therefore aims to provide users with a complete and self-consistent ecosystem in which the BSON Token is at the centre of an ecosystem in which the various Trading, Community and Finance sections represent the useful tools designed to increase the value of the Token, the interchange of useful information to make correct investments, and to facilitate simplified and transparent access to financial investment plans prepared on the platform. Investment plans that must always respect principles of solidarity and environmental sustainability according to the project's ethical and solidarity principles.

3. Project Description

The BSON Project rests on four solid, interconnected foundations: Trading, Community, Token and Finance.

3.1 Trading

With the BSON Trading platform, it is possible to trade automatically online. It is designed to simplify investments in cryptocurrencies through the use of BOTs.

BOTs are intelligent programmes that allow you to buy and sell cryptocurrencies at the right time fully automatically.

BOTs work relentlessly based on predetermined buying and selling strategies, so they are not emotionally swayed: a human characteristic that often results in significant economic losses for traders

Experienced traders can create their BOTs easily and intuitively through the tools provided by the platform.



They can choose from different financial-statistical indicators and combine them with each other. They can also define grids with different buying and selling thresholds. They can use levers and define guard thresholds for automatic investment closure such as stop-loss and take-profit ⁽⁾⁽¹⁾



BOTs can be offered for sale to less experienced users who will not have access to the detailed configuration in order to safeguard their intellectual property.

All users can buy BOTs on the platform to trade easily and safely

BOTs can be configured to set aside realised gains, or to reinvest them immediately in subsequent transactions. In this case, the invested capital will grow dynamically. Before investing in the real market, one can run a BOT simulation on past data on file, using the back-testing function

(1) Stop-loss is a risk management mechanism used in trading to limit losses, while take-profit is a strategy whose ultimate goal is to close open positions, maximising profits

A BOT generation function has been implemented on the BSON Trading platform using artificial intelligence algorithms. The results obtained from automatic and continuous back-testing on the major cryptocurrencies are stored in a database in order to instruct AI algorithms to generate new and better performing BOTs that users can purchase on the platform.



The BSON Trading platform is developed on AWS (Amazon Web Services) Different subscription plans with monthly or annual fees are available. The BSON App was also realised, which allows mobile management of the investment wallet and all BOTs

The BSON App is available on the Google Play and Apple Store.

3.2 Community

The BSON Community is the collection of all those who are members of the BSON Trading platform and serves to promote the interchange of knowledge in the field of cryptocurrency finance in a supportive manner. It is organised around core principles and practical tools designed to foster the growth and inclusion of all members.

The mission of this Community focuses on a few core values:

a. education

The main objective is to make knowledge of cryptocurrencies and blockchain technology accessible to everyone, regardless of their level of experience.

b. Solidarity

Another core value is mutual support, with the idea of encouraging the sharing of experiences, suggestions and strategies among members.

c. Accessibilit

Content must be clear and understandable for those just starting out, but also useful for more experienced users, ensuring that everyone can learn on their own terms.

d. Sustainabilit

It is crucial to promote the responsible use of financial technologies, with a keen eye on the social, economic and environmental impact of these innovations.

The Community is structured around several practical elements that facilitate interaction and learning:

a. Sharing Platform



A forum with discussion spaces where users can ask questions, answer them and exchange solutions. A digital library containing guides, video tutorials and useful articles on different topics.

b. Solidarity Mentorship

Experienced members of the community are called upon to act as mentors for those just entering the world of cryptocurrencies by offering advice. Expert traders can publish posts with messages and videos to promote their BOTs, talk to their followers, provide previews to selected user groups, and manage the sale of their BOTs at predefined prices determined by their performance.

c. Token

Rewarding members with BSON Tokens for their active contribution to the Community, encouraging participation by sharing resources, answers to questions, articles and video tutorials.

d. Security and Transparency

Promoting safe practices in the use of cryptocurrencies by educating members on how to avoid scams or financial losses. The Community is the place where up-to-date information on industry rules and regulations is provided.

e. Social Impact

The community not only facilitates access to knowledge about cryptocurrencies, but also has a positive social impact, helping to reduce digital inequalities. It offers opportunities for professional and economic growth to people from different backgrounds. An inclusive and supportive environment.

3.3 Token

The BSON Token is the cryptocurrency associated with the BSON Trading platform, published on the Binance BEP20 blockchain.

A portion of the commission payable to the platform for each transaction generated by the BOT is returned to the User in the form of BSON Tokens.

This is BSON Cashback: the real strength of the BSON Token cryptocurrency.

In fact, the value of a token increases as the amount that is purchased increases, so the more active BOTs are set up on the platform, the more cashback will be generated.

Cashback will result in the purchase of BSON Token, leading to an increase in its value.

This mechanism will enable all BSON Token holders to receive extra income from trading alone.

Thus, through the cashback mechanism, the BOT are the main investors of the BSON Token.



3.4 Finance

BSON Finance is represented by all those financial instruments that are made available on the platform to enable investments using BSON Tokens. In particular, the following plans can be joined:

a. Staking

Investment plans in which a certain amount of BSON Token is tied up, in order to earn a fixed percentage of interest, at the end of a fixed period of time.

b. New User Affiliate Programme

To accumulate new BSON Tokens by joining the platform's affiliate plans by suggesting membership to new users



- Acknowledgements for the production of information content
 To earn BSON Tokens by publishing articles, documents, video tutorials to support less experienced users.
- d. Financial Inclusion Initiatives and Peer-to-Peer (P2P) Lending
 Encourage peer-to-peer (P2P) lending by BSON Token to enable users to lend funds at fair interest rates,
 thus supporting people who do not have access to traditional banking services.
- e. Energy Sustainability Initiatives

Participate in investments in renewable energy technologies, such as solar, wind and geothermal. Investors can finance clean energy projects in exchange for BSON tokens, and these projects can have a positive environmental impact

4. KYC Policy



The BSON project complies with current regulations to know and track its users.

KYC (Know Your Customer) intended to offer greater security to platform users. By verifying the identity of users, fraudulent activities can be prevented, which prevents users from being subjected to scams and reduces their risk of financial loss.

KYC processes are designed to detect and prevent fraudulent activities and money laundering (AML Anti Money Laundry). In other words, it prevents criminals from hiding the illicit source of their money behind legitimate financial activities

The implementation of KYC helps to build trust between

users, regulators and institutions.

Regulatory bodies around the world are increasingly scrutinising the cryptocurrency industry. Compliance with KYC regulations is essential for platforms to operate legally. Several important regulations, such as the EU's Anti-Money Laundering Directive (AMLD) and the Bank Secrecy Act (BSA) in the US, require the use of KYC for all cryptocurrency and asset management platforms.

By adhering to these rules, crypto platforms can avoid legal problems and fines, ensuring their long-term viability. For users, the presence of KYC means that a platform acts transparently and complies with the required laws.

The KYC verification process in crypto involves several steps to ensure thorough verification of user identities:



Steps involved in KYC verification in the BSON Trading platform

BSON Project

White Paper

- STEP 1. Collection of user information: The first step in the KYC process is the collection of user information. This involves providing personal information such as full name, address, date of birth and contact information. Users must provide at least one government-issued identification document, such as a passport or driver's licence.
- STEP 2. Verification procedures: once the information has been collected, the verification procedures begin. This involves checking the details provided against official records and databases to confirm their authenticity. The BSON Trading platform is supported by certified partners who use automated systems to speed up this process, ensuring that verification is fast and accurate.
- **STEP 3.** Continuous monitoring: KYC is not a one-off process. Continuous monitoring is essential to ensure ongoing compliance and security. This involves regularly updating user information and monitoring transactions for suspicious activity. As such, BSON Trading keeps all transactions and detects suspicious activity to prevent fraudulent activity in real time.
- **STEP 4.** Dealing with suspicious activity: If suspicious activity is detected, the BSON Trading platform has protocols in place to resolve it, i.e. arrange for accounts to be frozen in advance, reported to regulators or further investigation to be carried out. Quick action is essential to prevent potential image damage and maintain the integrity of the platform and the safety of other users.
- STEP 5. Ensuring privacy and data security: During the collection and verification of personal information, BSON Trading ensures data privacy and security in accordance with current GDPR regulations in force. The BSON Trading platform implements robust security measures to protect user data from breaches and unauthorised access. This includes the use of encryption, secure storage solutions and regular security checks.

5. Roadmap

2022	Q1	Competitor Evaluation and Market Trends (Market Analysis) Business Model Cost Analysis Determining short- and long-term objectives Business plan
	Q2	Development team research Creation of the platform architecture Development of the BSON trading demo platform
	Q3	Brand Creation Study of BSON Tokenomics Creation of BSON Tokens Writing the White Paper
	Q4	Creating Social Network Accounts Analysis of marketing campaigns Landing page creation
2023	Q1	Implementation of KYC policies in the demo platform Development of technical analysis tools, automated trading (BOT) Implementation of BOT creation tools Development of the BSON Trading mobile app
	Q2	Establishment of the Company Creation of marketing campaigns Using digital marketing strategies: SEO and social media marketing Collaboration with influencers in the cryptocurrency sector Content creation on social networks
	Q3	Monitoring market trends Study of sector regulations Search for sector-specific regulations for EU countries Adapting the platform to meet legal requirements
	Q4	Demo platform launch Collecting user feedback Creation of the Ambassador programme for more active users
2024	Q1	Start of the AWS architecture study for the new platform Updating the Landing page Optimising development
	Q2	Pre-launch marketing Investor research Influencer engagement Expanding partnerships
	Q3	AML Officer research
	Q4	Pre-Marketing Campaign Launch
2025	H1	Project publication on incubator platforms IDO campaign launch

H2

Launch of the AWS BSON Trading Platform (beta version) Launch of the Mobile App (beta version)

6. Demo Testing

The BSON Trading platform is now available in DEMO with the aim of testing:

- The development environment for professional traders, where advanced tools are provided for the creation of complex BOT strategies
- The BOT execution core that has to operate simultaneously, querying financial market values, analysing the indices defined in the strategies and executing economic transactions in real time
- The execution environment where data is collected, historicised and visualised via dashboards
- The ability of the platform to adapt to changing regulations in this environment

Our experienced traders created several BOTs in a short time, were able to test and refine their strategies through BackTesting, and eventually released high-performing algorithms

The platform complies with European regulations, having implemented the MiCA (Markets in Crypto-Assets) regulation that only recently came into force.

7. Technology

The following is a concise and schematic description of the BSON Trading platform infrastructure



The architecture designed by BSON Trading's development team allows it to adapt quickly to new market challenges, increasing the number of its services and preserving the performance of the growing number of requests over time.

An ambitious project that needs high-level technological partners such as:

- Amazon Web Services (AWS)
- iDenfy
- TradingView
- Binance

and many more will be added.

7.1 AWS as main technology partner

BSON Trading chose Amazon Web Services (AWS) as the main technology partner for its infrastructure.

The reasons for this are manifold:

- Scalability for performance always at the highest level and independent of the number requests It is based on microservices, serverless storage, internal sequential and/or parallel communication and much more.
- 2. Redundancy and Connectivity to have services always contactable even when resources are overloaded or upgraded.
- **3.** Multi-level security
 - for users thanks to an authentication provider that guarantees them maximum confidentiality on the data provided during registration.
 - during access to services by verifying the identity of the caller.
 - during direct interaction between services all located in the same dedicated virtual network.
- **4.** High fault tolerance when updating resources or implementing scalability strategies.

- 5. Integration and high performance guaranteed by
 - a dedicated virtual network that allows direct communication of services without additional security checks or encryption/decryption of messages.
 - the availability of 'infinite' hardware resources.
- **6.** Business Intelligence for the production of reports evaluating the financial results, obtained by the bots, in real time and made available to the most demanding traders.
- 7. Advanced Artificial Intelligence for
 - evaluation of the results obtained by the bots in order to reprogramme them or generate new ones on the basis of past experience and automatic backtests.
 - Constant analysis of real events capable of influencing market trends and from which to generate useful alerts for BSON investors
 - propose new BOTs better suited to the circumstances

7.2 Partner Ecosystem

The choice of technology is not limited to AWS but is extended and completed with the collaboration of additional partners specialised in the management of particular technical aspects. Some of these collaborations are already consilidated while others are being defined

1. iDenfy (www.idenfy.com)

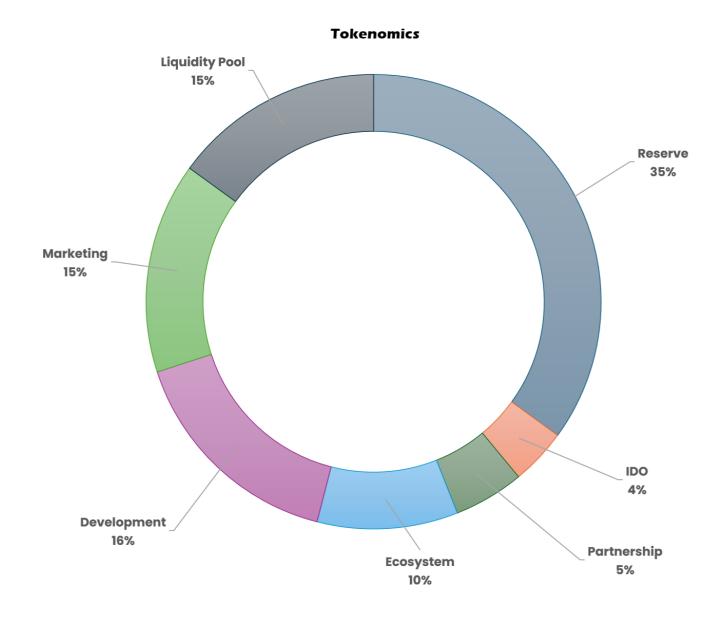
It provides a valuable contribution to the verification and acquisition of the identity of our users Our social community is made up of real, trustworthy people with whom you can discuss and interact to learn more about cryptocurrency trading or simply to identify and choose the most suitable bot for your investment needs.

2. TradingView (www.tradingview.com)

It analyses the data processed by our bots by relating it to the market and producing detailed diagrams that BSON traders can use to improve the behaviour their BOTs.

8. Tokenomics

Token allocation		
Max supply	10,000,000,000 BSON	
Total Supply	400,000,000 BSON	
Private/Seed sale	150,000,000 BSON	
Public sale	250,000,000 BSON	
Price TGE	\$ 0.01	
Market Cap	\$ 4,000,000	



9. Disclaimer

The purpose of this white paper is to describe the services offered by the BSON Trading platform and the benefits associated with it. The version of this white paper is based on the date indicated at the top of the document, and reflects only the direction and progress of the BSON Project by that date and is subject to change at any time after the date of writing. Changes to this white paper may only be partial or total depending on the extent of the change. This white paper is not intended to propose an investment or to recruit investors and cannot be construed as a proposal to invest or to recruit investors anywhere in the world.

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